

Rich Discussions as KenGen MD meets with Better Globe Chairman

By Ernest Nyamasyo

Rino Solberg, the Better Globe Forestry limited Chairman and Chief Executive Officer recently paid a courtesy call to KenGen's Managing Director and CEO Eng. Albert Mugo.


The Better Globe Chairman and Eng. Mugo exchanged views on the sustainable greening of the 7-Forks area through commercial tree planting as well as broad issues touching on poverty alleviation and entrepreneurship.

The two also touched on the longstanding collaboration of their two organizations' mainly in environment issues over the last ten years, and a proposed in-vitro laboratory to be set up by Better Globe and partners at Kamburu. This will enhance multiplication and propagation of Mukau tree in the dry parts of Kenya.

Rino Solberg is a well-known Norwegian Inventor, Entrepreneur, Industrialist, Philanthropist and Author, who has built businesses on 4 continents and written and published 10 Books and many training programs over a lifetime and has written hundreds of articles within the area of "Personal Development.

During the visit, Mr. Solberg presented the KenGen MD with a book titled "Put Integrity First" that is about being successful in Africa while fighting poverty and corruption. They also explored a possible collaboration in afforestation program within the KenGen land in 7Forks area in collaboration with KenGen Foundation, as well as setting up of forested buffer zones to prevent encroachment of Company land.

Better Globe Forestry is a KenGen Foundation partner in the Schools Green Initiative Challenge, a ten-year afforestation competition aimed at greening over 500 acres of land with commercial and fruit trees within the counties of Embu, Kitui and Machakos.

Also present during the visit was KenGen Foundation's Managing Trustee Mike Njeru and Better Globe Forestry's Managing Director Jean-Paul Deprins. 



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